



Larchmont Village Business Improvement District Enterprise System Catalog

Vendor	Product	Purpose	Categories/Types of Data	Primary Custodian	Frequency Data Collected	Frequency Data Updated
Intuit	Quickbooks	Accounting Management	General Ledger, Accounts Payable	Accounting	As needed	As needed
The Rocket Science Group	Mailchimp	Mass Email Distribution	Notifications, Email Addresses	Communi-cations	As needed	As needed
Microsoft	Office/Excel	Database	Property, maintenance records	Admin	On demand (automated)	On demand (automated)
Microsoft	Outlook	Email	Email	Admin	On demand (automated)	On demand (automated)
Google	Google Apps for Business	Email	Email	Communications	On demand (automated)	On demand (automated)
Microsoft	Windows Servers	Data Storage	End-user files	Admin	As needed	As needed
MediaTemple	MediaTemple	Web Hosting	Web Site Content	Communications	As needed	As needed
Automattic	WordPress	Web Site Platform	Web Site Content	Communications	As needed	As needed
Facebook, Inc.	Facebook	Social Media Marketing	Event & Business Promotion	Communications	As needed	As needed
Facebook, Inc.	Instagram	Social Media Marketing	Event & Business Promotion	Communications	As needed	As needed
Big Belly Solar, Inc.	Big Belly	Waste Collection Management	Waste Collection	Operations	On demand (automated)	On demand (automated)